

Message Text

UNCLASSIFIED

PAGE 01 STATE 225198

60

ORIGIN USIA-15

INFO OCT-01 ARA-10 EUR-12 ISO-00 /038 R

DRAFTED BY:USIA:IMV/R - LRVELEZ

APPROVED BY:STATE:EUR/EX:JIM TULL

USIA:IMV/R:JLDENNIS

USIA:IEU:LSLAWECKI

STATE:ARA/CAR:GPALAZZOLO

USIA:IMV/D:PATRICIA WOODWARD

STATE:EUR/CE:GCHESTER

DESIRED DISTB: USIA:IEU; USIA:IMV/R - 2; USIA:IMV/A - 9

----- 072652

R 110224Z SEP 76

FM SECSTATE WASHDC

TO AMEMBASSY BERLIN

AMEMBASSY BRIDGETOWN

UNCLAS STATE 225198

E.O. 11652: N/A

SUBJECT: MOTION PICTURES & TELEVISION: OFFICIAL CAMPAIGN FILMS

1. USIA ACQUIRED OFFICIAL CAMPAIGN FILMS FROM PRESIDENT FORD AND JIMMY CARTER COMMITTEES. AVAILABLE ONLY IN 1/2 INCH AND 3/4 INCH CASSETTE COLOR VTR. ENGLISH ONLY. ALREADY ENROUTE AT NO COST TO ADDRESSEES.

A. VTR TITLE: JIMMY WHO? (JIMMY CARTER PROFILE), 18 MINUTES.

SYNOPSIS:

STARTS ANNOUNCING CARTER IS RUNNING FOR PRESIDENT. PEOPLE ASK JIMMY WHO? SHOWS CARTER SPEAKING TO A WIDE VARIETY OF GROUPS, CAMPAIGNING IN THE STREETS AS A GEORGIA PEANUT FARMER. FEATURES MR. & MRS. CARTER CAMPAIGNING THROUGHOUT THE U.S. AND AT THE NEW HAMPSHIRE PRIMARY, THE NETWORKS ANNOUNCING HIS VICTORY IN THAT STATE AND THE CELEBRATING THAT FOLLOWED. PRESENTS FAST SHOTS OF ALL DEMOCRATIC CONTENDERS; THEIR CAMPAIGN STICKERS, POSTERS,
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 225198

BUTTONS AND THE CARTOONS WHICH APPEARED IN THE PRESS AND

MAGAZINES. WHILE CAMPAIGN SONG ON BACKGROUND, CARTER DESCRIBES HIS VISION OF AMERICA.
TV RIGHTS: VTR MUST BE SHOWN IN ITS ENTIRETY. EXCERPTING RIGHTS NOT AVAILABLE.

B. VTR TITLE: PRESIDENT FORD-CONVENTION FILM (PROFILE VIDEOTAPE), 15 MINUTES.

SYNOPSIS:

PRES. FORD SPEAKS TO THE NATION UPON BECOMING PRESIDENT. SHOWS PRESIDENT'S CHILDHOOD, SCHOOL AND COLLEGE DAYS; HIS SCHOLASTIC, SPORTS, CIVIC & MILITARY ACHIEVEMENTS BEFORE BECOMING A CONGRESSMAN. A FORMER FOOTBALL TEAMMATE, V.P. ROCKEFELLER, STAFF AND CABINET MEMBERS ARE ON-CAMERA COMMENTING ON FORD'S PERSONALITY, PROFESSIONAL CAPABILITIES AND EXPERIENCE. WHILE COMMENTS ON BACKGROUND, SHOWS PRESIDENT MEETING WITH STUDENTS, STAFF, CABINET AND FAMILY; ATTENDING DAUGHTER'S BIRTHDAY PARTY, CAMPAIGNING, TALKING WITH FAMILY OVER DINNER. JACK FORD TALKS ABOUT THE PRESIDENT AS A FATHER AND POLITICIAN. CLOSSES WITH PRESIDENT WALKING IN WHITE HOUSE GARDENS.
TV RIGHTS: VTR MAY BE SHOWN IN ENTIRETY OR EXCERPTED IN ANY WAY DESIRED. KISSINGER

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: FILMS, CULTURAL PRESENTATIONS, ELECTION CAMPAIGNS
Control Number: n/a
Copy: SINGLE
Draft Date: 11 SEP 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976STATE225198
Document Source: CORE
Document Unique ID: 00
Drafter: LRVELEZ
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760344-0149
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760970/aaaachky.tel
Line Count: 84
Locator: TEXT ON-LINE, ON MICROFILM
Office: ORIGIN USIA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: vandyklc
Review Comment: n/a
Review Content Flags:
Review Date: 04 FEB 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <04 FEB 2004 by MaustMC>; APPROVED <01 SEP 2004 by vandyklc>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: MOTION PICTURES & TELEVISION: OFFICIAL CAMPAIGN FILMS
TAGS: SCUL, US, BB, GC, (CARTER, JIMMY), (FORD, GERALD R)
To: BERLIN BRIDGETOWN
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006